DEMOGRAPHICS

The American Society of Neuroradiology (ASNR) is an organization of over 5,000 Neuroradiologists and related professionals, founded in 1962, dedicated to maximizing the benefits of Neuroradiology to patients and other providers by promoting the highest standards for training and practice, and fostering research in the field.

PRACTICE SETTING

44% Academic Institution
39% Hospital
10% Free-Standing Imaging Center
3% Government/Military
4% Other

PRIMARY AREAS OF PRACTICE

45% Brain Radiology
19% Head & Neck Radiology
16% Spine Radiology
7% Pediatric Neuroradiology
7% Interventional Neuroradiology
6% Functional Neuroradiology

The mission of AJNR is to further knowledge in all aspects of neuroimaging, head and neck imaging, and spine imaging for neuroradiologists, radiologists, trainees, scientists, and associated professionals through print and/or electronic publication of quality peer-reviewed articles that lead to the highest standards in patient care, research, and education and to promote discussion of these and other issues through its electronic activities.

AJNR publishes nearly 300 fully reviewed Original Research papers, Review Articles, and Clinical Reports in a typical year. Subject matter covers the spectrum of diagnostic and functional imaging of the brain, head, neck, spine, and organs of special sense.

AJNR is abstracted and/or indexed by PubMed/MEDLINE, BIOSIS Previews, Current Contents (Clinical Medicine and Life Sciences), EMBASE, Google Scholar, HighWire Press, Q-Sensei, RefSeek, Science Citation Index, SCI Expanded, Meta/CZI, and ReadCube.
AJNR is the official publication of the American Society of Neuroradiology. Established in 1980, AJNR covers the latest clinical observations in the field of neuroradiology, including the brain, head and neck, and spine, as well as interventional treatments. AJNR is an invaluable resource for any academic or practicing neuroradiologist. Circulation: 2,400.

ISSUANCE MONTHLY

<table>
<thead>
<tr>
<th>ISSUE MONTH</th>
<th>RESERVATION</th>
<th>MATERIAL DUE</th>
<th>MAIL DATE*</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY</td>
<td>12/7/21</td>
<td>12/16/21</td>
<td>1/13/22</td>
</tr>
<tr>
<td>FEBRUARY</td>
<td>1/4/22</td>
<td>1/12/22</td>
<td>2/4/22</td>
</tr>
<tr>
<td>MARCH</td>
<td>2/7/22</td>
<td>2/15/22</td>
<td>3/10/22</td>
</tr>
<tr>
<td>APRIL</td>
<td>3/8/22</td>
<td>3/16/22</td>
<td>4/8/22</td>
</tr>
<tr>
<td>MAY*</td>
<td>4/6/22</td>
<td>4/15/22</td>
<td>5/10/22</td>
</tr>
<tr>
<td>JUNE</td>
<td>5/5/22</td>
<td>5/13/22</td>
<td>6/7/22</td>
</tr>
<tr>
<td>JULY</td>
<td>6/6/22</td>
<td>6/14/22</td>
<td>7/7/22</td>
</tr>
<tr>
<td>AUGUST</td>
<td>7/6/22</td>
<td>7/14/22</td>
<td>8/8/22</td>
</tr>
<tr>
<td>SEPTEMBER</td>
<td>8/5/22</td>
<td>8/15/22</td>
<td>9/7/22</td>
</tr>
<tr>
<td>OCTOBER</td>
<td>9/2/22</td>
<td>9/12/22</td>
<td>10/5/22</td>
</tr>
<tr>
<td>NOVEMBER**</td>
<td>10/5/22</td>
<td>10/13/22</td>
<td>11/7/22</td>
</tr>
<tr>
<td>DECEMBER</td>
<td>11/7/22</td>
<td>11/15/22</td>
<td>12/8/22</td>
</tr>
</tbody>
</table>

* May issue is the convention issue for the American Society of Neuroradiology Annual Meeting
** November issue is the RSNA issue

DISPLAY AD SIZES / DIMENSIONS ARE WIDTH × HEIGHT IN INCHES.

Trim Size: 8.125 × 10.875” AJNR trims 0.125” off top, bottom and outside edge. Live area should be a minimum of 0.5” inside trimmed edges, a minimum of 0.5” should be allowed for the bind edge.
2022 ADVERTISING RATES / PER INSERTION

<table>
<thead>
<tr>
<th></th>
<th>1×</th>
<th>3×</th>
<th>6×</th>
<th>12×</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BLACK/WHITE</strong></td>
<td>$1,334</td>
<td>$1,267</td>
<td>$1,184</td>
<td>$1,128</td>
</tr>
<tr>
<td>Full Page</td>
<td>$922</td>
<td>$902</td>
<td>$865</td>
<td>$819</td>
</tr>
<tr>
<td>Half Page</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**COLOR / IN ADDITION TO B/W RATE**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>4 COLOR</strong></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,250</td>
</tr>
<tr>
<td>Half Page</td>
<td>$860</td>
</tr>
</tbody>
</table>

**COVER / PREFERRED POSITION RATE**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PREMIUM OVER EARNED B/W PAGE RATE</strong></td>
<td></td>
</tr>
<tr>
<td>Inside Front Cover (C2)</td>
<td>35%</td>
</tr>
<tr>
<td>Inside Back Cover (C3)</td>
<td>25%</td>
</tr>
<tr>
<td>Outside Back Cover (C4)</td>
<td>50%</td>
</tr>
<tr>
<td>Opposite Table of Contents</td>
<td>25%</td>
</tr>
<tr>
<td>Page Facing first text</td>
<td>35%</td>
</tr>
<tr>
<td>Page Facing Inside Front Cover (C2)</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Special Positioning:** Rates upon request for unusual positioning.

**INSERTS**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1 LOOSE INSERT PER ISSUE</strong></td>
<td></td>
</tr>
<tr>
<td>2-page Insert 3× B/W earned rate</td>
<td></td>
</tr>
<tr>
<td>4-page Insert 5× B/W earned rate</td>
<td></td>
</tr>
<tr>
<td>Larger units, gate-folds, tip-ins, die cuts: Rates upon request.</td>
<td></td>
</tr>
</tbody>
</table>

**BUSINESS REPLY CARDS**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>B/W earned rate. Larger size business reply cards: 2× B/W earned rate</td>
<td></td>
</tr>
</tbody>
</table>

A wide variety of insert styles and sizes are available, as well as a number of bind-in, tip-on options. Please contact Onkar Sandal for more information.

**Copy Clearance:** All inserts subject to approval by Editor. Copy should be supplied to Ad Production Department prior to printing inserts. Allow three weeks for approval.

CONTACT: Onkar Sandal, Advertising Sales Manager / (785) 865-9218 / osandal@allenpress.com
### Online Rates Per Month

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>3 Months</th>
<th>6 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Top Banner</strong> (4 Available Per Month)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>728 x 90 pixels and 300 x 50 pixels (mobile)</td>
<td>$3995</td>
<td>$3795</td>
<td>$3495</td>
</tr>
<tr>
<td><strong>Bottom Banner</strong> (4 Available Per Month)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>728 x 90 pixels and 300 x 50 pixels (mobile)</td>
<td>$2995</td>
<td>$2795</td>
<td>$2495</td>
</tr>
<tr>
<td><strong>Sidebar Banner</strong> (4 Available Per Month)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>300 x 250 pixels</td>
<td>$3695</td>
<td>$3495</td>
<td>$3195</td>
</tr>
<tr>
<td><strong>Case Collection Banner</strong> (Home Page Only)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>670 x 90 pixels and 300 x 50 pixels (mobile)</td>
<td>$2295</td>
<td>$2095</td>
<td>$1895</td>
</tr>
</tbody>
</table>

![AJNR Digital Media Ad Banners](image)
TABLE OF CONTENTS [TOC] ALERT
An email is sent to an expanded list, including all subscribers listing the TOC for each new issue.

4,500 RECIPIENTS (APPROX.)

<table>
<thead>
<tr>
<th>TOC ALERT AD RATES</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner 300 x 250 pixels</td>
<td>$1295</td>
<td>$1245</td>
<td>$1195</td>
<td>$1145</td>
</tr>
</tbody>
</table>

This Month’s Table of Contents
September 2021, Vol. 42, No. 9

- Perspectives
- Perspectives
  Sophie A. Greenberg

- Review Articles
  Radiology-Pathology Correlations of Intracranial Clots: Current Theories, Clinical Applications, and Future Directions
  J.C. Benson, D.F. Kallmes, A.S. Larson, Y. Briojiji
  OPEN ACCESS

- Practice Perspectives
PUBLICATION PREVIEW ALERT EMAIL
An email sent out each week listing the new articles featured on the Publication Preview - Ahead of Print page.

1,400 RECIPIENTS (APPROX.)

<table>
<thead>
<tr>
<th>PAP ALERT AD RATES</th>
<th>1x</th>
<th>4x</th>
<th>8x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner 300 × 250 pixels</td>
<td>$695</td>
<td>$655</td>
<td>$615</td>
<td>$570</td>
</tr>
</tbody>
</table>

Publication Preview for This Week

ADULT BRAIN

Unusual Brain MRI Pattern in 2 Patients with COVID-19 Acute Respiratory Distress Syndrome
OPEN ACCESS

Tumefactive Primary Central Nervous System Vasculitis: Imaging Findings of a Rare and Underrecognized Neuroinflammatory Disease

MRI Brain Findings in 126 Patients with COVID-19: Initial Observations from a Descriptive Literature Review
OPEN ACCESS

INTERVENTIONAL

The Dilator-Dotter Technique: A Modified Method of Rapid Internal Carotid Artery Revascularization in Acute Ischemic Stroke
PRINT MECHANICAL REQUIREMENTS

Trim Size: Journal trims 0.125” off top, bottom, and outside edge. Final trim size of publication is 8.125” × 10.875”. Live matter should be kept to a minimum of 0.5” inside trimmed edges, and a minimum of 1/2” should be allowed for the bind. Electronic Files: Please supply a Hi-Res PDF 1/a CMYK color. Resolution: Graphics should be a minimum of 350 dots per inch (dpi) or higher. Compression: Large files should be compressed with Stuffit or WinZip.

Insert Trimming: Journal trims 1/8” off top, bottom, and outside edge; margin for live matter 5/8” inside all edges of untrimmed insert. Stock: 80 lb. minimum, 100 lb. maximum. Quantity: Consult Advertising Production Coordinator.

FOR PUBLICATION SET COPY, OFFSET MATERIAL, COLOR PROOFS, AND PROGRESSIVES

Christy Boos, Account Manager, Cenveo Publisher Services, 3575 Hempland Road, Lancaster, PA 17601, Ph: (717) 285-6730, Christy.Boos@cenveo.com

ONLINE ADS
Preferred file types are: gif, jpg, png, svg, HTML5. Animated gif files can be submitted. Not all mobile phone platforms will be able to display scrolling functionality in banner ads so advertiser has the option to supply a static image for mobile display in such cases.

REQUIREMENTS FOR ACCEPTANCE OF ADVERTISING

Subject to approval of Editor. New copy to be received by the publisher two weeks before closing date.

AGENCY COMMISSION
15%. Color charges and position charges are commissionable. Insert charges are also commissionable (excluding backup charges). All extra charges are non-commissionable.

TERMS AND CONDITIONS
AJNR reserves the right to refuse any material it deems inappropriate and require publication prepayment. This journal does not accept advertising for credit/debit cards, insurance, or travel. The advertiser agrees to assume all liability for content of ads printed and must be fully authorized for use of the ad’s content. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising out of an advertisement. Advertisers will be billed for any modifications or file manipulation that needs to be done to meet print requirements. Allen Press, Inc., assumes no financial responsibility for any error or omission occurring in the publication of an advertisement if the electronic file does not meet our published standards and/or a press proof is not supplied. All claims for errors in advertisements must be made in writing and received within ten days of the invoice date and will be considered only for the first insertion of the advertisement containing the error. An error that does not materially affect the value or content of an advertisement will not qualify for a credit, nor will any credit be allowed if the customer has seen and approved a proof, or if a proof was not supplied.

CREATIVE SERVICES
Creative services are available to all advertisers at a rate of $100/hour billed in 30-minute increments. Creative services include graphic design and/or copy writing. Please contact the Advertising Sales Executive for a customized quotation based on your creative needs.