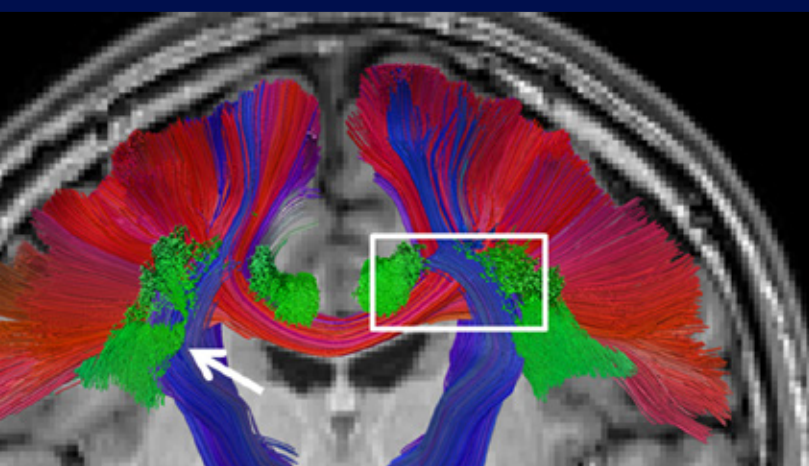


2024

MEDIA KIT

AMERICAN JOURNAL OF NEURORADIOLOGY

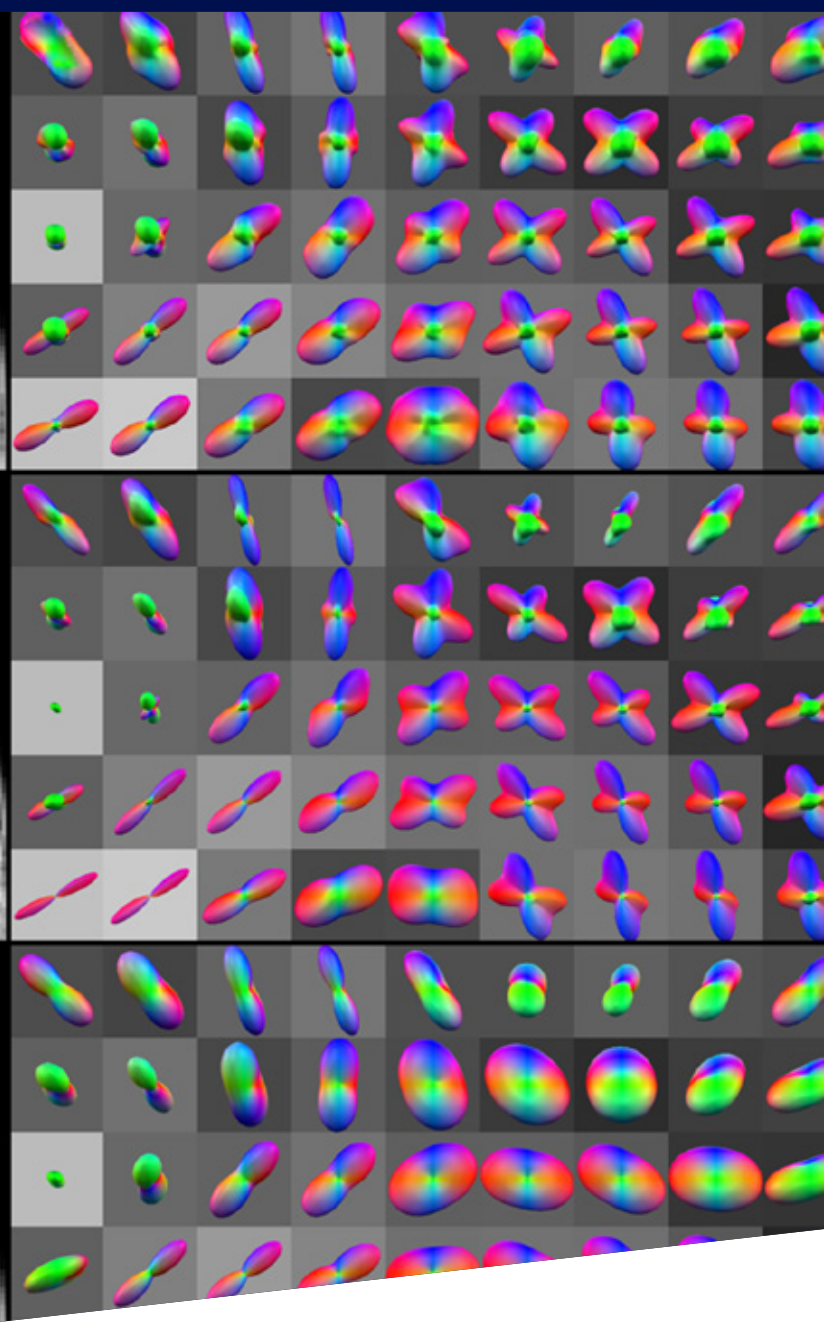


AJNR
AMERICAN JOURNAL OF NEURORADIOLOGY

Official Journal ASN • ASNR • ASHNR • ASPNR • ASSR
AUGUST 2023 | VOLUME 44 | NUMBER 8 | WWW.AJNR.ORG

THE JOURNAL OF DIAGNOSTIC AND INTERVENTIONAL NEURORADIOLOGY

MRI of carotid artery atherosclerosis
ASL to differentiate venous-predominant AVM from DVA
Somatostatin receptor-PET of head and neck neuroendocrine tumors
QSM kurtosis biomarker to identify epileptogenic tubers in tuberous sclerosis complex



IMPACT FACTOR **3.5**
5-YEAR IMPACT FACTOR **4.1**

OFFICIAL JOURNAL OF

- American Society of Neuroradiology (ASNR)
- American Society of Head and Neck Radiology (ASHNR)
- American Society of Spine Radiology (ASSR)
- American Society of Pediatric Neuroradiology (ASPNR)
- American Society of Functional Neuroradiology (ASFNR)

FEATURES

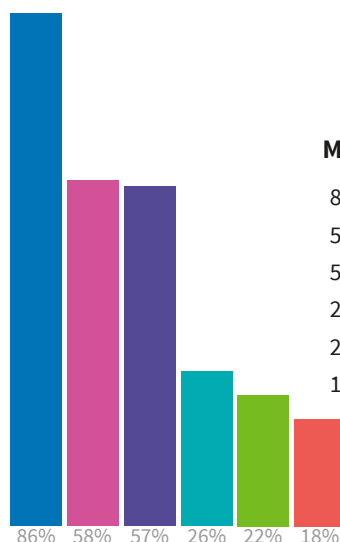
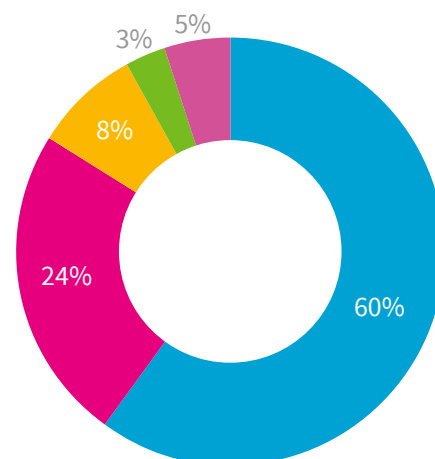
- International Editorial Board
- Highest ranked subspecialty journal (#14) in Google Scholar Metrics List of Top Publications—Radiology and Medical Imaging
- Free online access for neuroradiology fellows and residents
- White Open Access: Review Articles and government-funded Original Research articles from all countries of origin
- Immediate Open Access option available to all other authors for a modest surcharge
- Monthly podcast (Issue Highlights)

DEMOGRAPHICS

The American Society of Neuroradiology (ASNR) is an organization of over 6,000 Neuroradiologists and related professionals, founded in 1962, dedicated to maximizing the benefits of Neuroradiology to patients and other providers by promoting the highest standards for training and practice, and fostering research in the field.

MEMBER PRACTICE SETTING

60%	Academic Institution
24%	Community Hospital
8%	Free-Standing Imaging Center
3%	Government/Military
5%	Other



MEMBER INDICATED SPECIALTY

86%	Brain Radiology
58%	Head & Neck Radiology
57%	Spine Radiology
26%	Pediatric Neuroradiology
22%	Functional Neuroradiology
18%	Interventional Neuroradiology

The mission of **AJNR** is to further knowledge in all aspects of neuroimaging, head and neck imaging, and spine imaging for neuroradiologists, radiologists, trainees, scientists, and associated professionals through print and/or electronic publication of quality peer-reviewed articles that lead to the highest standards in patient care, research, and education and to promote discussion of these and other issues through its electronic activities.

AJNR publishes nearly 300 fully reviewed Original Research papers, Review Articles, and Clinical Reports in a typical year. Subject matter covers the spectrum of diagnostic and functional imaging of the brain, head, neck, spine, and organs of special sense.

AJNR is abstracted and/or indexed by PubMed/MEDLINE, BIOSIS Previews, Current Contents (Clinical Medicine and Life Sciences), EMBASE, Google Scholar, HighWire Press, Q-Sensei, RefSeek, Science Citation Index, SCI Expanded, and ReadCube.



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AJNR is the official publication of the American Society of Neuroradiology. Established in 1980, *AJNR* covers the latest clinical observations in the field of neuroradiology, including the brain, head and neck, and spine, as well as interventional treatments. *AJNR* is an invaluable resource for any academic or practicing neuroradiologist. **Print Circulation: 1,400.**

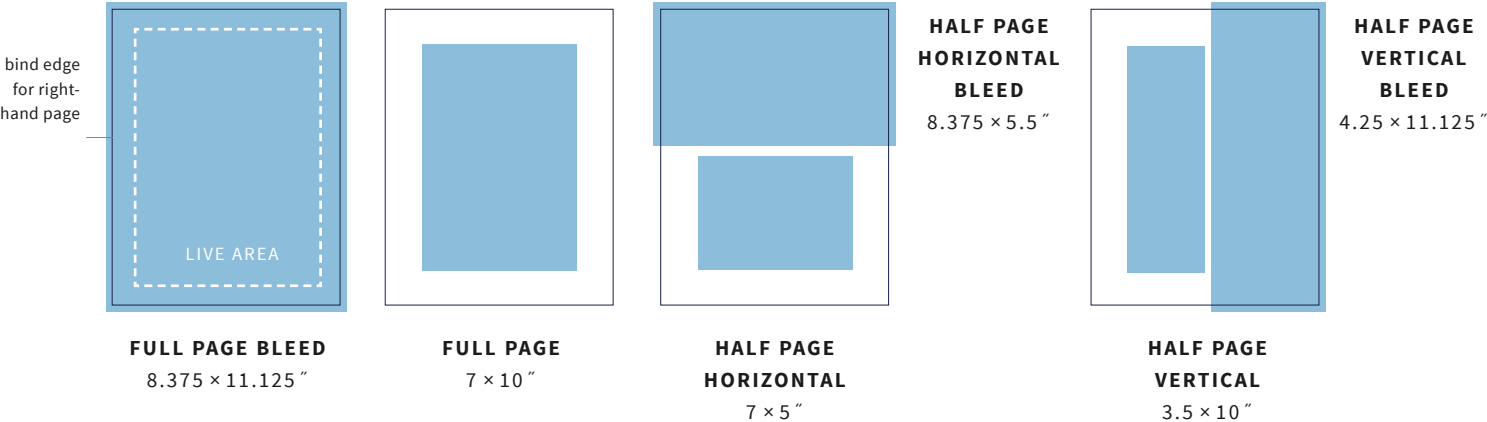
ISSUANCE MONTHLY

ISSUE MONTH	RESERVATION	MATERIAL DUE	MAIL DATE*
JANUARY	12/8/23	12/14/23	1/11/24
FEBRUARY	1/5/24	1/11/24	2/7/24
MARCH	2/6/24	2/11/24	3/7/24
APRIL	3/8/24	3/12/24	4/8/24
MAY*	4/5/24	4/12/24	5/9/24
JUNE	5/6/24	5/14/24	6/7/24
JULY	6/3/24	6/10/24	7/8/24
AUGUST	7/8/24	7/15/24	8/9/24
SEPTEMBER	8/5/24	8/12/24	9/9/24
OCTOBER	8/30/24	9/6/24	10/3/24
NOVEMBER**	10/4/24	10/11/24	11/7/24
DECEMBER	11/1/24	11/8/24	12/9/24

* May issue is the convention issue for the American Society of Neuroradiology Annual Meeting
** November issue is the RSNA issue

DISPLAY AD SIZES / DIMENSIONS ARE WIDTH × HEIGHT IN INCHES.

Trim Size: 8.125 × 10.875" *AJNR* trims 0.125" off top, bottom and outside edge. Live area should be a minimum of 0.5" inside trimmed edges, a minimum of 0.5" should be allowed for the bind edge.





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Full Page	\$1,414	\$1,344	\$1,257	\$1,197
Half Page	\$979	\$957	\$918	\$869

COLOR / IN ADDITION TO B/W RATE

4 COLOR	
Full Page	\$1,327
Half Page	\$913

COVER / PREFERRED POSITION RATE

PREMIUM OVER EARNED B/W PAGE RATE	
Inside Front Cover (C2)	35%
Inside Back Cover (C3)	25%
Outside Back Cover (C4)	50%
Opposite Table of Contents	25%
Page Facing first text	35%
Page Facing Inside Front Cover (C2)	15%

Special Positioning: Rates upon request for unusual positioning.

INSERTS

1 LOOSE INSERT PER ISSUE
2-page Insert 3× B/W earned rate
4-page Insert 5× B/W earned rate
Larger units, gate-folds, tip-ins, die cuts: Rates upon request.
BUSINESS REPLY CARDS
B/W earned rate. Larger size business reply cards: 2× B/W earned rate

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For More Information Contact

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WWW.AJNR.ORG

916,000+ MONTHLY AD IMPRESSIONS (2023 AVERAGE)

ONLINE RATES PER MONTH	3 MONTHS	6 MONTHS	12 MONTHS
TOP BANNER (4 AVAILABLE PER MONTH)			
728 × 90 pixels and 300 x 50 pixels (mobile)	\$4,238	\$4,026	\$3,708
BOTTOM BANNER (4 AVAILABLE PER MONTH)			
728 × 90 pixels and 300 x 50 pixels (mobile)	\$3,178	\$2,965	\$2,647
SIDEBAR BANNER (4 AVAILABLE PER MONTH)			
300 × 250 pixels	\$3,920	\$3,708	\$3,390
CASE COLLECTION BANNER (HOME PAGE ONLY)			
670 × 90 pixels and 300 x 50 pixels (mobile)	\$2,435	\$2,223	\$2,011

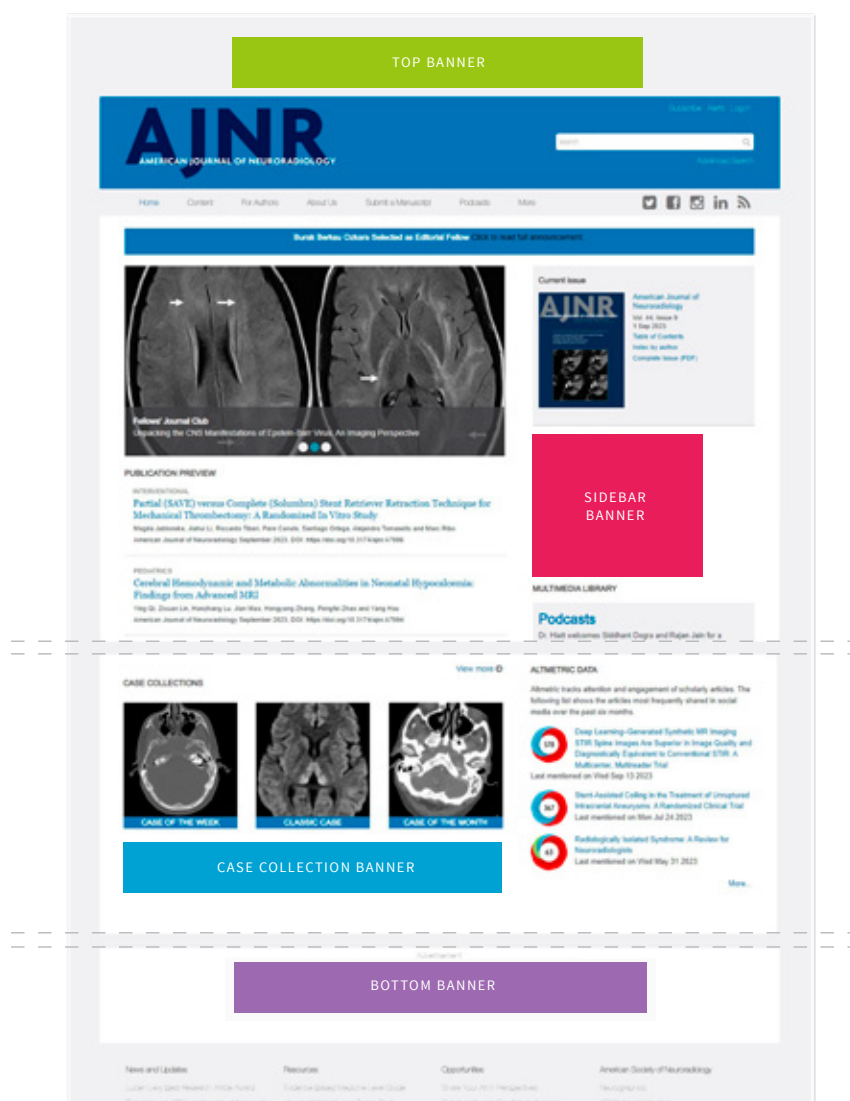



TABLE OF CONTENTS [TOC] ALERT

An email is sent to an expanded list, including all subscribers listing the TOC for each new issue.


3,000 RECIPIENTS (APPROX.)

TOC ALERT AD RATES	1×	3×	6×	12×
 Banner 300 × 250 pixels	\$1,374	\$1,320	\$1,268	\$1,214

BANNER



AJNR
AMERICAN JOURNAL OF NEURORADIOLOGY



This Month's Table of Contents
September 2023, Vol. 44, No. 9

Radiology-Pathology Correlation

[Benign Enhancing Foramen Magnum Lesions](#)

I.T. Mark, D. Black, J.C. Benson, N.G. Campeau, et al.

OPEN ACCESS

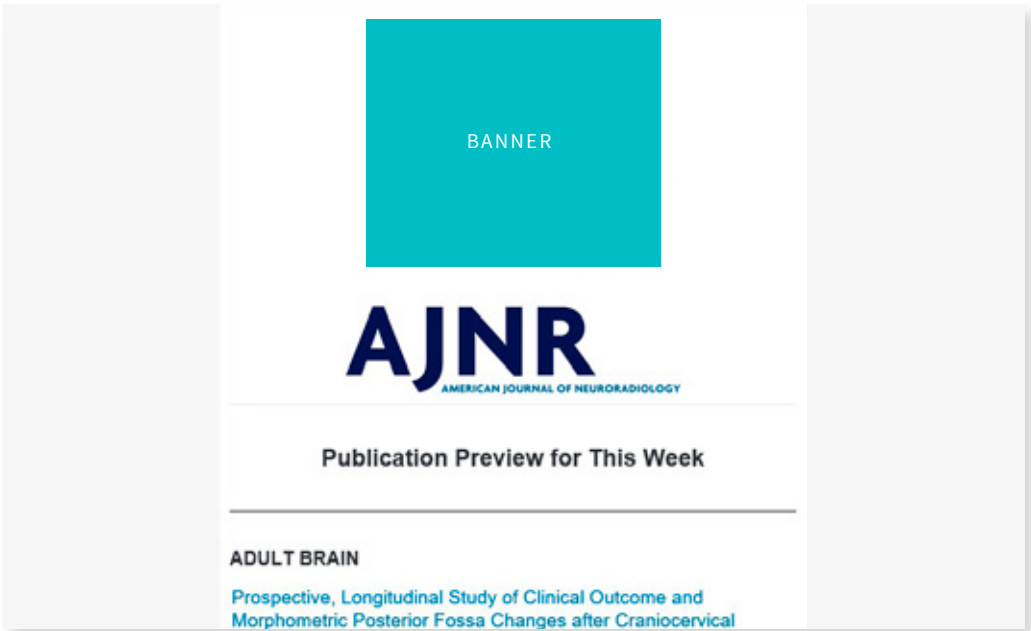
Review Article

[Unpacking the CNS Manifestations of Epstein-Barr Virus: An Imaging Perspective](#)

**PUBLICATION
PREVIEW ALERT EMAIL**

An email sent out each week listing the new articles featured on the Publication Preview - Ahead of Print page.

1,200
RECIPIENTS (APPROX.)



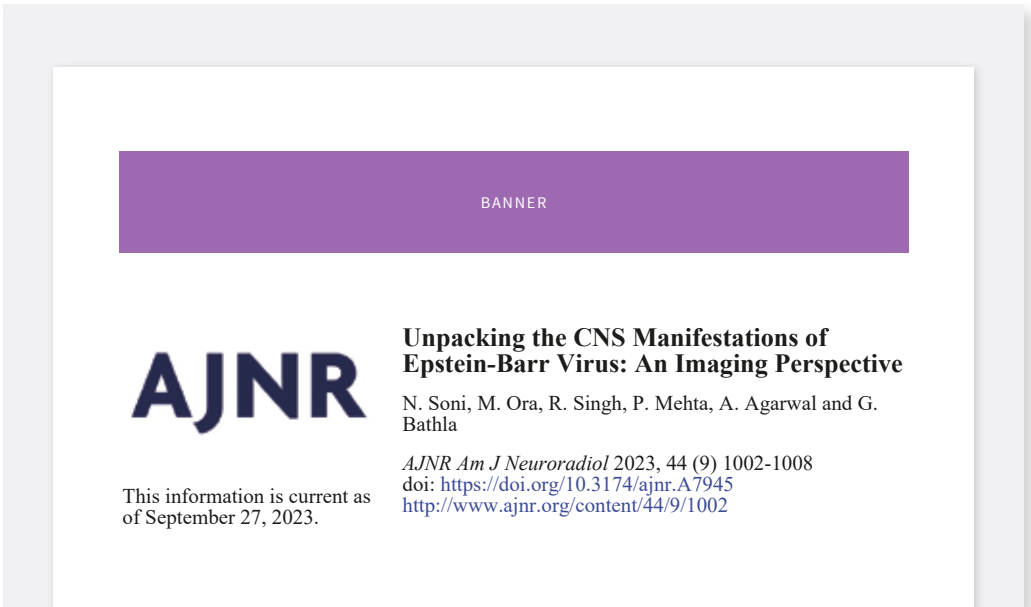
PAP ALERT AD RATES	1×	4×	8×	12×
 Banner 300 × 250 pixels	\$737	\$695	\$653	\$605



ARTICLE PDF BANNER

A jumbo banner at the top of the front page of each PDF download will prominently showcase your offering.

174,000
DOWNLOADS A MONTH



ARTICLE PDF AD RATES	1×	3×	6×	12×
 Banner 1872 × 240 pixels	\$2,995	\$2,795	\$2,595	\$2,295

TECHNICAL SPECIFICATIONS



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