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### **A New Open Access Option from the *American Journal of Neuroradiology***

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## A New Open Access Option from the *American Journal of Neuroradiology*

Open access initiatives are laudable but somewhat difficult to reconcile with the financial aspects of publishing highly specialized journals like the *American Journal of Neuroradiology* (*AJNR*). How do we pay for open access? Its cost can be assumed by our parent society (the American Society of Neuroradiology [ASNR]), by the authors, by government or industry sponsors, or by combinations of the above. We certainly believe it is unlikely that the government or corporations will offer their financial support in the current economic environment. ASNR has limited resources as do our contributors, many of whom are academicians, but it is only through the efforts of our society and authors that we will be able to offer wider open access. As the demographics of our readership and contributors change so will their expectations, and *AJNR* will be pressured to make articles freely available to all interested parties.

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